

Under the guidance and direction of and reporting to the Human Resources Director, the Communications Coordinator works to develop, execute, evaluate, and report on comprehensive communication strategies and plans.

## **RESPONSIBILITIES:**

- Maintains and promotes an active and informative social media presence for Southeast Child & Family Services, including preparing and scheduling content on a variety of social media channels.
- Develop communication channels, processes, and tools to connect children and families with activities in their communities.
- Create and promote calendars for all community events.
- Coordinates the design of graphics and layouts for social media, web and print publications.
- Responsible for implementing policies and operational processes and participant engagement strategies.
- Oversees the program employees and coordinates contracted workshop facilitators.
- Establishes an understanding of community values, strengths, and concerns; and works collaboratively with other community services and collaterals to achieve program and service objectives.
- Contributes to plans for improvement of service delivery with respect to family preservation and participates in developing and enhancing the program.
- Supports the Human Resources department with networking to recruit Southeast members for employment and programming opportunities.
- Must be willing and able to travel to designated First Nations communities and rural areas as required.
- Other duties as per operational needs or as assigned by Supervisor.

## **QUALIFICATIONS:**

- Demonstrated ability to work respectfully with the First Nations communities and organizations.
- Bachelor's Degree in Communications, or Communications Diploma with relevant experience, preferably in communications, marketing and public relations, journalism or a related discipline.
- Demonstrated experience creating and implementing communication strategies and plans, as well as associated materials and content.
- Exceptional interpersonal skills and stellar track-record regarding confidentiality.
- Proficient with Microsoft Office (i.e., Word, Excel, and Outlook).
- Demonstrated ability to work independently as well as part of a team.
- Excellent oral and written communication skills.
- Satisfactory Criminal Record; Child Abuse Registry; and, Prior Contact Check.
- Valid drivers license and reliable vehicle.

Preference will be given to Southeast members and Indigenous candidates (First Nations, Métis, or Inuit) meeting the position requirements. All Indigenous applicants are asked to self-declare within their cover letter. We thank all who apply, however, only those who selected for an interview will be contacted.

## We offer competitive wages and an exceptional benefits package.

Berens River First Nation - Black River First Nation - Bloodvein First Nation- Brokenhead Ojibway Nation Hollow Water First Nation - Little Grand Rapids First Nation – Pauingassi First Nation - Poplar River First Nation